



FY 2023 ANNUAL REPORT

WORLD AFFAIRS COUNCIL
OF DALLAS/FORT WORTH

WORLD
AFFAIRS
COUNCIL

DALLAS/FORT WORTH

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Who We Are

Mission

We are an engaged community of diverse thinkers inspiring deeper understanding by exploring national and international affairs, systems, and cultures that shape the human experience.

Vision

With the Council's efforts, DFW will become a community of people who have overcome polarization through civil discourse, gained a deeper understanding of our world, and are inspired to be actively engaged as citizens in our democracy.



What We Do

Public Programs

We invite some of the world's most interesting and accomplished people to learn firsthand about issues, cultures, and challenges that shape our world and affect our future.

Education Program

Our Global Young Leaders program encourages thousands of area students to become civically engaged, learn about the world, and consider internationally-oriented careers that will help make the world better.

Office of Protocol

Through partnership with the City of Dallas, we welcome high-level international visitors and support dignitary relations for the city. The Council enjoys strong ties to the international community by serving as secretariat for the DFW Consular Corps.

International Visitor Programs

Working with the U.S. Department of State, we coordinate an extensive team of volunteers, businesses, and community leaders to host professionals and future leaders from around the world.

A Message From Our President

Reflecting on the Council's fiscal year 2023 (April 2022 - March 2023)

FY2023 was a successful, exhilarating, and full-throttle year. 2022 saw life and programming fully resume, and as the Council proceeded with "business as usual," I want to express deep gratitude to our members, partners, and community on behalf of the Board of Directors and World Affairs Council of Dallas/Fort Worth Staff. The economic uncertainty lingered through the months, and this year's success is no doubt attributed to the hardworking staff, dedicated directors, and stakeholders passionate about our mission.

In 2022, we began a rebrand initiative, a major lift for the Council that is both practical and strategic in nature. We're building the Council's future on a proud 72-year record of educating citizens about civic engagement and world affairs. Our purpose within the North Texas community is as steadfast and clear as the day the Council was founded, as said by our founder H. Neil Mallon, "in the belief that better community education in world affairs is necessary for sound democratic citizenship, and in order to present facts and realistic appraisals, and to foster free and informed discussions on world problems, including economic political and social problems." Today, the world is more interconnected than ever, and the World Affairs Council's mission matters just as much now (if not more) than when it was founded in 1951.

With this rebrand, we aim first to increase the usability, ease, and functionality of the website. The website is our "window on the world," and we want it to be attractive and easy for visitors while showcasing our reputation, gravitas, and contributions to North Texas. Secondly, we want to modernize, forge new partnerships to offer you even more, and grow our membership by engaging with the next generation and reaching broader corners of the region. That's why the Council is rebranding; we are bringing our brand and website up to date, improving infrastructure, and investing in the future of the Council while embracing its strong legacy. FY2023 will see the completion and rollout of this exciting initiative.

The Council returned fully to in-person programming this year with an accompaniment of virtual programs also, including our all-virtual RealTime Report program series created in FY2022. Attendance numbers increased steadily as the community became more and more comfortable with being around others in public. We continued to meet our high standard program quality and diversity for the 70 public speaker programs we hosted in FY2023.

Highlights included: VP Mike Pence, Sec. Mike Pompeo, Dr. Henry Kissinger, State Dept. Spokesman Ned Price, Sir Richard Dearlove, Amb. Nikki Haley, Attorney General Bill Barr, Rep. Roger Williams, Rep. Will Hurd, Lord Mark Sedwill, Jonna Mendez, Jon Meacham, Doug Brinkley, Shalonda Spencer, Susan Glasser, Peter Baker, and Isabel Wilkerson. Additionally, the Council's programming welcomed one head of state: H.E. Albin Kurti of Kosovo, and three foreign Ambassadors: H.E. Karin Olofsdotter of Sweden, H.E. Tone Kajzer of Slovenia, and H.E. Jacques Pitteloud of Switzerland.

The International Visitor Programs department also returned to in-person programming after much anticipation and huge feats of collaboration and planning among the U.S. Department of State, the IVP administrator Global Ties U.S., implementing partners, and the vast network of community-based members such as the Council. We hosted 23 in-person groups with 219 visitors from 88 different countries. We connected these visitors with professional counterparts from organizations including the City of Dallas, Dallas Morning News, ExxonMobil, MoneyGram International, Kosmos Energy, George W. Bush Institute, Dallas Regional Chamber, Southern Methodist University, and the University of Texas at Dallas to explore topics related to U.S. foreign policy goals and objectives. Council volunteers hosted 28 home hospitality dinners, welcoming visitors into their homes to share an evening of conversation, culture, and cuisine.

Relationship building was again paramount during the year, and we look forward to continuing these important friendships and partnerships. The success of our Council relies on your engagement and generous membership, and so it is with deep gratitude that I thank you for your contributions and commitment to helping us make a strong impact. As we set our view on the horizon of the next 72 years, please continue your membership and support to help spread the word of the importance of our mission. I am incredibly proud of the work we accomplished this year and cannot wait to see our future unfold in the months and years ahead. Together, we will thrive.

With gratitude,



Liz Brailsford
President & CEO



Public Programs

The Council presents both in-person and virtual events for its members and the public. These speaker programs aim to enrich the dialogue in our metroplex by presenting ideas about global issues and how they impact us in North Texas.

70

SPEAKER EVENTS

5,382

REGISTERED EVENT ATTENDEES

COUNCIL AWARDS

39th Annual
H. Neil Mallon Award

Recipient
Honorable Jeanne L. Phillips

Keynote
Dr. Condoleezza Rice
U.S. Secretary of State (2005-2009)

International Educator
of the Year Award

Recipient
Amanda Ledwon,
Billy Ryan High School

Keynote
Ned Price
Spokesman, U.S. Department of State



SPEAKER HIGHLIGHTS

Dr. Condoleezza Rice

Meena Ahamed

Secretary Mike Pompeo

Ambassador Marie Yovanovitch

Lord Mark Sedwell

Jon Meacham

Ambassador Nikki Haley

Secretary Henry Kissinger

Michelle Flournoy

Reza Aslan

Attorney General William Barr

His Excellency Jacques Pitteloud

Event Series:

International Perspectives Series; Sumners Civic Lecture Series; RealTime Report Webinars; The New Era of Energy Series; Benac Lecture Series; Gail Koppman History Lecture; Mike Rawlings Endowed Lecture

From Division to Dialogue Supporting Civil Discourse

In an era marked by polarization and division, we have remained steadfast in our commitment to promoting civil discourse. Our events are designed not just to inform, but to facilitate respectful conversations among attendees with differing viewpoints.

This past December, we hosted Pulitzer Prize-winning author and bestselling Presidential Historian Jon Meacham to discuss his new book *And There Was Light: Abraham Lincoln and the American Struggle*. Meacham thematically spoke throughout the evening about the importance of civil discourse in our time, which is accomplished through respectful and open dialogue.



The Council was honored to have Dr. Condoleezza Rice as the keynote speaker for the 39th Annual H. Neil Mallon Award Dinner. Dr. Rice reminded the audience that the foundation of a healthy democracy comes when citizens exchange ideas and debate our differences, which in turn enables us to progress forward.

Education

Driving Lasting Change for Students and Teachers

The Council's Global Young Leaders program impacted almost 10,000 students and over 1,000 teachers this past year. It's the only education initiative in North Texas focused on global and cultural competence, with Junior World Affairs Council clubs on 65 local high school campuses (public, private, charter, and homeschooled).

The Global Young Leaders program serves to prepare the next generation of North Texas residents to compete in the global economy, gain global competence skills to solve complex problems, create opportunities for all, and advance shared respect for human dignity. Students are transformed from observers into informed international participants by learning global competency skills through educational programs focused on diplomatic leadership and civic engagement.

We are at a pivotal moment in history where it is critical that we engage and inspire the next generation of global citizens to lead productive lives and contribute to their communities with strength, empathy, and a global perspective. We believe equipping students with global and cultural competency skills has the power to change our local communities, nation, and the world for the better.

9,965

STUDENTS IMPACTED

1,078

TEACHERS IMPACTED

84

IN-PERSON/VIRTUAL GYL EVENTS

81

PARTICIPATING SCHOOLS

33

PARTICIPATING DISTRICTS



Office of Protocol

The Office of Protocol works with local government, city officials, the diplomatic corps, and other international stakeholders to represent North Texas in official international activities.



Our protocol contract continues to support the City of Dallas as the liaison for international diplomacy in DFW. Working closely with the Mayor's office, Dallas City Council, and the Consular Corp, this important partnership continues to flourish as we increase Dallas' reputation as an international city. Manager of Protocol Macs Reynolds is frequently asked to assist with special projects on behalf of the mayor and council members and the newly designated Dallas International District. Managing events such as the Mayor's State of the City address, press conferences, and private meetings with high level dignitaries, Macs continues to solidify his presence in Dallas' international framework.

In February, the Council partnered with the City of Dallas to host the 2023 Mayor's Consular Corps Summit, celebrating 85 years of the Dallas Consular Corps. Over 60 countries were represented by their respective consulates, including many visiting from the Houston and Austin areas.

The Council has hosted or coordinated several high-level visits on behalf of the City and individual members of the Consular Corps. Visitors have included the Honorable Kazuko Kohri, Mayor of Sendai, Her Excellency Karin Olofsdotter, Ambassador of Sweden to the U.S., His Excellency Radovan Javorčík, Ambassador of the Slovak Republic to the U.S., among others.

We provided logistical and cultural expertise for Mayor Johnson's trip to Doha, Qatar for the prestigious Qatar Economic Forum, featuring heads of state, global business leaders, policymakers, and technology innovators exploring economic trends driving global growth. In addition, we provided planning and logistical support for the 2023 City of Dallas and Mayor's inauguration.

Macs Reynolds and Liz Brailsford represent the Council on the planning committee for the Dallas International District, working alongside Dallas City Council members, the surrounding business community, and the DFW Consular Corps to increase international representation and the number of trade offices in Dallas.

International Visitor Programs

The International Visitor Programs department continued to host and provide meaningful and robust programming for international visitors while working with its international exchange network to prepare for the return to in-person programming. Under the leadership of the U.S. Department of State's Office of International Visitors, the Council worked with partner agencies and organizations to determine community readiness and best practices for moving forward safely and is now confidently positioned to welcome the world back to North Texas.

219

INTERNATIONAL VISITORS

88

PARTICIPATING COUNTRIES

45

HOME DINNER HOSTS

28

HOME HOSPITALITY DINNERS

23

INTERNATIONAL VISITOR GROUPS

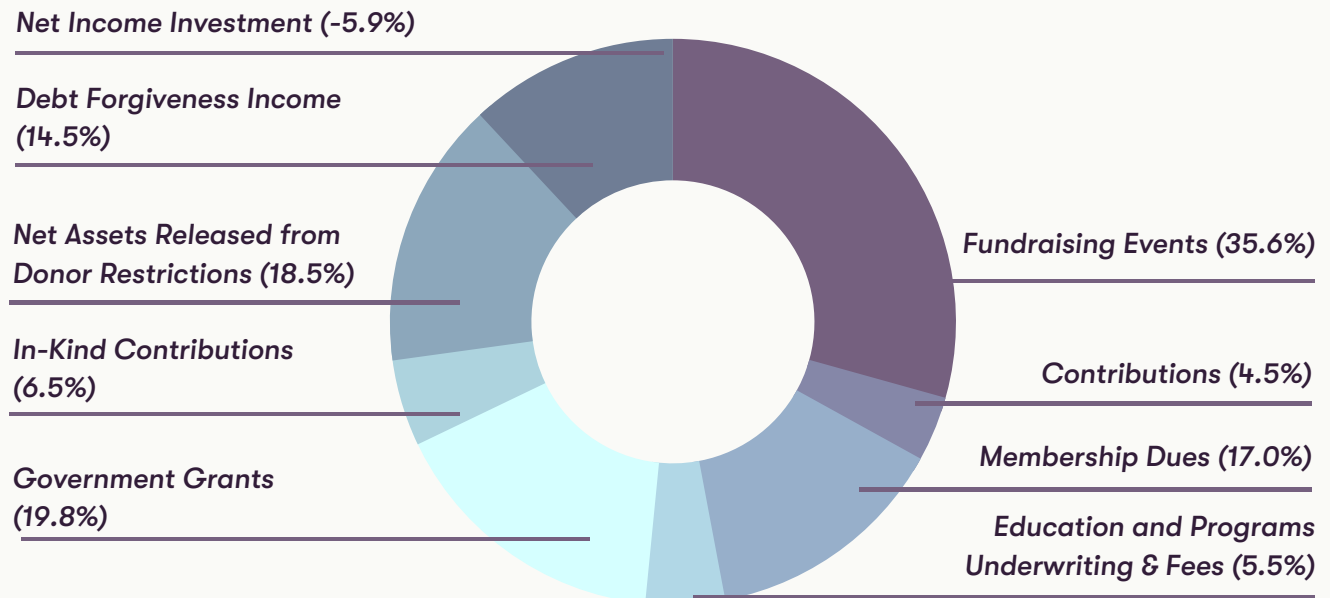
The International Visitor Program was honored to host three recipients of the Secretary of State's 2023 International Women of Courage Award.



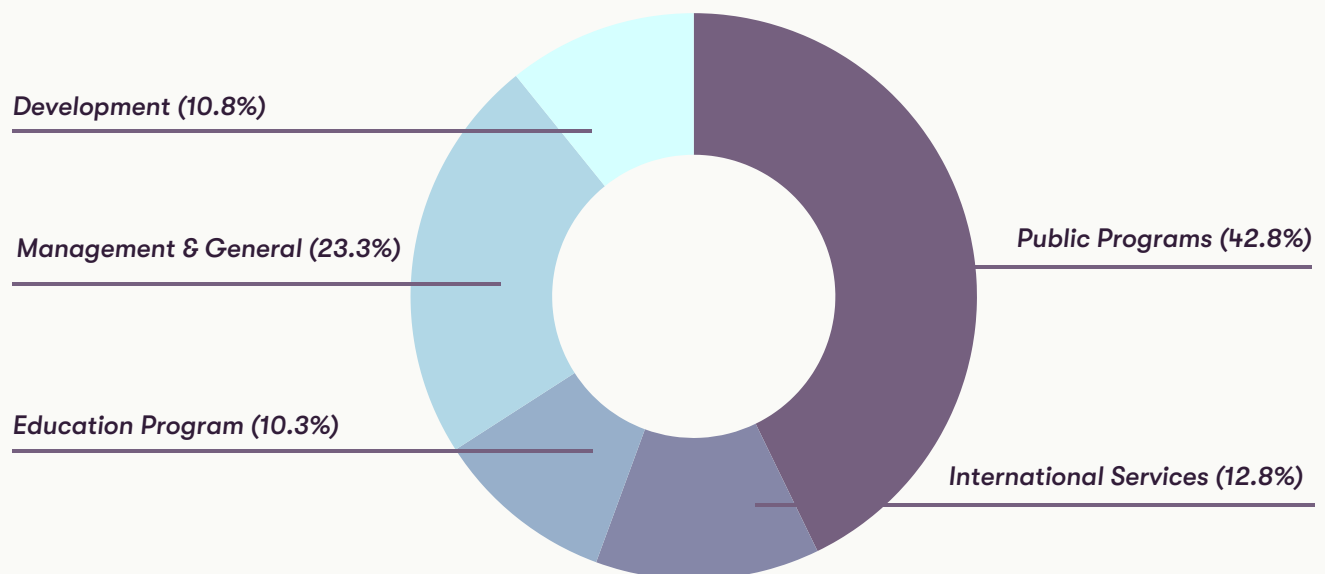
Bianka Zalewska (Poland), Meaza Mohammed (Ethiopia), and Yuliia Paievska (Ukraine)

FY2023 Financials

UNRESTRICTED REVENUE



EXPENSES



Financials *cont.*

REVENUES

Fundraising Events (Net)	\$679,602
Contributions	\$86,179
PPP Loan	\$277,115
Membership Dues	\$325,297
Education and Programs Underwriting & Fees	\$104,782
Government Grants	\$378,352
In-Kind Contributions	\$124,760
Net Investment Income	\$(112,616)
Net Assets Released from Donor Restrictions	\$352,888.31
Unrestricted Revenue	\$2,216,359
Donor Restricted Revenue	(\$306,086)
Total Revenue	\$1,910,273

EXPENSES

Program Costs:	Public Programs	\$1,068,789
	International Services	\$319,538
	Education Program	\$257,577
Development		\$269,583
Management & General		\$583,148
Total Expenses		\$2,498,905

Board of Directors

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Kirk Teske

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Michele Wheeler

Shannon Wherry

Robert Wirick

John A. Wise*

Gary Wolens

* Ex officio, Global North Texas

Mallon Circle

The World Affairs Council is proud to recognize current and former members of the Board of Directors who have made lifetime contributions to the Council.

Marjorie A. Adams	Ambassador Robert W. Jordan	Patricia M. Patterson
Darcy Anderson	Randol D. Justice	Ambassador Jeanne L. Phillips
Jorge L. Baldor	Robert W. Kantner	Timothy E. Powers
Mark W. Bayer	Edward S. Koppman	Robert Rendell
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Talmage Boston	Stephen LaSala	Linda P. Shaffer
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Lee Cullum	Weston C. Loegering	Jack C. Vaughn, Jr.
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Stephen Gardner, Ph.D.	Diane McNulty, Ph.D.	John M. Ward
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James Hollifield, Ph.D.	Hicks Morgan	James F. Young
Herbert Hunt	Patrick M. Murray	
David M. Jacobs	Ambassador James C. Oberwetter	
Robert M. Jenkins	Paul Pandian	

President's Circle

The Council's highest level of membership, providing philanthropic support for education programming.

Lucy & Henry Billingsley	Debra Decker	Chris Jackson	Brendan McGuire	Naoto Takayanagi
Brian Boilla	Jonathan Fechner	Ken Karika	Scott Parel	Rick Welday
Aimee Burnett	Nicole Garcia	Bryan Kucholtz	Larry B. Pascal	Taylor H. Wilson
Meredith Burns	Marc Gineris	Tara Lause	Dennis Patterson	Adam Wright
Maruchy Cantu	Bridget Hall	Noelle LeVeaux	Allison Payne	
Oliver Chandhok	Maisie L. Heiken	Lynn Lewis	Magdalena Reinhard	
Linda & Bill Custard	Jennifer Hunt Frazier	Justin Lonon	Linda & Richard Shaffer	
Martha Custard	Laura C. Hurt	Mauro Marquez	Nicholas Smythe	
		Holly & Tom Mayer	Molly & Steven Soper	

Institutional Members

The World Affairs Council is proud to recognize our current institutional members.

City of Addison

Bell

Consulate General of Canada in Dallas

City of Dallas

Dallas Baptist University

Dallas Business Journal

Dallas College

Dallas/Fort Worth International Airport

Dallas Holocaust and Human Rights Museum

Dallas Independent School District

Dallas Symphony Orchestra

Eco High Fidelity

Federal Reserve Bank of Dallas

Frost Bank

Haynes and Boone, LLP

HEB Independent School District

Hotel Crescent Court

International Leadership of Texas

KERA

Klyde Warren Park

Lockheed Martin

Microsage, Inc

NEC

PNC Bank

PwC

Raytheon Technologies

Texas Instruments

Texas Capital Bank

The Dallas Morning News

The Sixth Floor Museum

Ursuline Academy of Dallas



WORLD AFFAIRS COUNCIL

DALLAS/FORT WORTH

The World Affairs Council is a nonprofit, nonpartisan organization dedicated to educating and engaging the local community in national and international affairs.

Learn more about our mission at dfwworld.org.

