# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mission &amp; Vision</td>
<td>3</td>
</tr>
<tr>
<td>Message from Our President</td>
<td>4</td>
</tr>
<tr>
<td>Public Programs</td>
<td>5</td>
</tr>
<tr>
<td>Education</td>
<td>7</td>
</tr>
<tr>
<td>Office of Protocol</td>
<td>8</td>
</tr>
<tr>
<td>International Visitor Programs</td>
<td>9</td>
</tr>
<tr>
<td>Financials</td>
<td>10</td>
</tr>
<tr>
<td>Board &amp; Supporters</td>
<td>12</td>
</tr>
</tbody>
</table>
Who We Are

Mission
We are an engaged community of diverse thinkers inspiring deeper understanding by exploring national and international affairs, systems, and cultures that shape the human experience.

Vision
With the Council’s efforts, DFW will become a community of people who have overcome polarization through civil discourse, gained a deeper understanding of our world, and are inspired to be actively engaged as citizens in our democracy.

What We Do

Public Programs
We invite some of the world’s most interesting and accomplished people to learn firsthand about issues, cultures, and challenges that shape our world and affect our future.

Education Program
Our Global Young Leaders program encourages thousands of area students to become civically engaged, learn about the world, and consider internationally-oriented careers that will help make the world better.

Office of Protocol
Through partnership with the City of Dallas, we welcome high-level international visitors and support dignitary relations for the city. The Council enjoys strong ties to the international community by serving as secretariat for the DFW Consular Corps.

International Visitor Programs
Working with the U.S. Department of State, we coordinate an extensive team of volunteers, businesses, and community leaders to host professionals and future leaders from around the world.
A Message From Our President

Reflecting on the Council’s fiscal year 2023 (April 2022 - March 2023)

FY2023 was a successful, exhilarating, and full-throttle year. 2022 saw life and programming fully resume, and as the Council proceeded with "business as usual," I want to express deep gratitude to our members, partners, and community on behalf of the Board of Directors and World Affairs Council of Dallas/Fort Worth Staff. The economic uncertainty lingered through the months, and this year’s success is no doubt attributed to the hardworking staff, dedicated directors, and stakeholders passionate about our mission.

In 2022, we began a rebrand initiative, a major lift for the Council that is both practical and strategic in nature. We’re building the Council’s future on a proud 72-year record of educating citizens about civic engagement and world affairs. Our purpose within the North Texas community is as steadfast and clear as the day the Council was founded, as said by our founder H. Neil Mallon, “in the belief that better community education in world affairs is necessary for sound democratic citizenship, and in order to present facts and realistic appraisals, and to foster free and informed discussions on world problems, including economic political and social problems.” Today, the world is more interconnected than ever, and the World Affairs Council’s mission matters just as much now (if not more) than when it was founded in 1951.

With this rebrand, we aim first to increase the usability, ease, and functionality of the website. The website is our “window on the world,” and we want it to be attractive and easy for visitors while showcasing our reputation, gravitas, and contributions to North Texas. Secondly, we want to modernize, forge new partnerships to offer you even more, and grow our membership by engaging with the next generation and reaching broader corners of the region. That’s why the Council is rebranding; we are bringing our brand and website up to date, improving infrastructure, and investing in the future of the Council while embracing its strong legacy. FY2023 will see the completion and rollout of this exciting initiative.

The Council returned fully to in-person programming this year with an accompaniment of virtual programs also, including our all-virtual RealTime Report program series created in FY2022. Attendance numbers increased steadily as the community became more and more comfortable with being around others in public. We continued to meet our high standard program quality and diversity for the 70 public speaker programs we hosted in FY2023.


The International Visitor Programs department also returned to in-person programming after much anticipation and huge feats of collaboration and planning among the U.S. Department of State, the IVP administrator Global Ties U.S., implementing partners, and the vast network of community-based members such as the Council. We hosted 23 in-person groups with 219 visitors from 88 different countries. We connected these visitors with professional counterparts from organizations including the City of Dallas, Dallas Morning News, ExxonMobil, MoneyGram International, Kosmos Energy, George W. Bush Institute, Dallas Regional Chamber, Southern Methodist University, and the University of Texas at Dallas to explore topics related to U.S. foreign policy goals and objectives. Council volunteers hosted 28 home hospitality dinners, welcoming visitors into their homes to share an evening of conversation, culture, and cuisine.

Relationship building was again paramount during the year, and we look forward to continuing these important friendships and partnerships. The success of our Council relies on your engagement and generous membership, and so it is with deep gratitude that I thank you for your contributions and commitment to helping us make a strong impact. As we set our view on the horizon of the next 72 years, please continue your membership and support to help spread the word of the importance of our mission. I am incredibly proud of the work we accomplished this year and cannot wait to see our future unfold in the months and years ahead. Together, we will thrive.

With gratitude,

Liz Brailsford
President & CEO
Public Programs

The Council presents both in-person and virtual events for its members and the public. These speaker programs aim to enrich the dialogue in our metroplex by presenting ideas about global issues and how they impact us in North Texas.

70 Speaker Events
5,382 Registered Event Attendees

COUNCIL AWARDS

39th Annual H. Neil Mallon Award
Recipient: Honorable Jeanne L. Phillips
Keynote: Dr. Condoleezza Rice
U.S. Secretary of State (2005-2009)

International Educator of the Year Award
Recipient: Amanda Ledwon, Billy Ryan High School
Keynote: Ned Price
Spokesman, U.S. Department of State

SPEAKER HIGHLIGHTS

Dr. Condoleezza Rice
Meena Ahamed
Secretary Mike Pompeo
Ambassador Marie Yovanovitch
Lord Mark Sedwell
Jon Meacham
Ambassador Nikki Haley
Secretary Henry Kissinger
Michelle Flournoy
Reza Aslan
Attorney General William Barr
His Excellency Jacques Pitteloud

Event Series:
International Perspectives Series; Sumners Civic Lecture Series; RealTime Report Webinars; The New Era of Energy Series; Benac Lecture Series; Gail Koppman History Lecture; Mike Rawlings Endowed Lecture
From Division to Dialogue
Supporting Civil Discourse

In an era marked by polarization and division, we have remained steadfast in our commitment to promoting civil discourse. Our events are designed not just to inform, but to facilitate respectful conversations among attendees with differing viewpoints.

This past December, we hosted Pulitzer Prize-winning author and bestselling Presidential Historian Jon Meacham to discuss his new book *And There Was Light: Abraham Lincoln and the American Struggle*. Meacham thematically spoke throughout the evening about the importance of civil discourse in our time, which is accomplished through respectful and open dialogue.

The Council was honored to have Dr. Condoleezza Rice as the keynote speaker for the 39th Annual H. Neil Mallon Award Dinner. Dr. Rice reminded the audience that the foundation of a healthy democracy comes when citizens exchange ideas and debate our differences, which in turn enables us to progress forward.
The Council’s Global Young Leaders program impacted almost 10,000 students and over 1,000 teachers this past year. It’s the only education initiative in North Texas focused on global and cultural competence, with Junior World Affairs Council clubs on 65 local high school campuses (public, private, charter, and homeschool). The Global Young Leaders program serves to prepare the next generation of North Texas residents to compete in the global economy, gain global competence skills to solve complex problems, create opportunities for all, and advance shared respect for human dignity. Students are transformed from observers into informed international participants by learning global competency skills through educational programs focused on diplomatic leadership and civic engagement.

We are at a pivotal moment in history where it is critical that we engage and inspire the next generation of global citizens to lead productive lives and contribute to their communities with strength, empathy, and a global perspective. We believe equipping students with global and cultural competency skills has the power to change our local communities, nation, and the world for the better.
Our protocol contract continues to support the City of Dallas as the liaison for international diplomacy in DFW. Working closely with the Mayor’s office, Dallas City Council, and the Consular Corp, this important partnership continues to flourish as we increase Dallas’ reputation as an international city. Manager of Protocol Macs Reynolds is frequently asked to assist with special projects on behalf of the mayor and council members and the newly designated Dallas International District. Managing events such as the Mayor’s State of the City address, press conferences, and private meetings with high level dignitaries, Macs continues to solidify his presence in Dallas’ international framework.

In February, the Council partnered with the City of Dallas to host the 2023 Mayor’s Consular Corps Summit, celebrating 85 years of the Dallas Consular Corps. Over 60 countries were represented by their respective consulates, including many visiting from the Houston and Austin areas.

The Council has hosted or coordinated several high-level visits on behalf of the City and individual members of the Consular Corps. Visitors have included the Honorable Kazuko Kohri, Mayor of Sendai, Her Excellency Karin Olofsdotter, Ambassador of Sweden to the U.S., His Excellency Radovan Javorčík, Ambassador of the Slovak Republic to the U.S., among others.

We provided logistical and cultural expertise for Mayor Johnson’s trip to Doha, Qatar for the prestigious Qatar Economic Forum, featuring heads of state, global business leaders, policymakers, and technology innovators exploring economic trends driving global growth. In addition, we provided planning and logistical support for the 2023 City of Dallas and Mayor’s inauguration.

Macs Reynolds and Liz Brailsford represent the Council on the planning committee for the Dallas International District, working alongside Dallas City Council members, the surrounding business community, and the DFW Consular Corps to increase international representation and the number of trade offices in Dallas.
The International Visitor Programs department continued to host and provide meaningful and robust programming for international visitors while working with its international exchange network to prepare for the return to in-person programming. Under the leadership of the U.S. Department of State’s Office of International Visitors, the Council worked with partner agencies and organizations to determine community readiness and best practices for moving forward safely and is now confidently positioned to welcome the world back to North Texas.

The International Visitor Program was honored to host three recipients of the Secretary of State’s 2023 International Women of Courage Award.

Bianka Zalewska (Poland), Meaza Mohammed (Ethiopia), and Yuliia Paievska (Ukraine)
FY2023 Financials

UNRESTRICTED REVENUE

- Net Income Investment (-5.9%)
- Debt Forgiveness Income (14.5%)
- Net Assets Released from Donor Restrictions (18.5%)
- In-Kind Contributions (6.5%)
- Government Grants (19.8%)
- Fundraising Events (35.6%)
- Contributions (4.5%)
- Membership Dues (17.0%)
- Education and Programs Underwriting & Fees (5.5%)

EXPENSES

- Development (10.8%)
- Management & General (23.3%)
- Education Program (10.3%)
- Public Programs (42.8%)
- International Services (12.8%)
Financials cont.

REVENUES

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising Events (Net)</td>
<td>$679,602</td>
</tr>
<tr>
<td>Contributions</td>
<td>$86,179</td>
</tr>
<tr>
<td>PPP Loan</td>
<td>$277,115</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$325,297</td>
</tr>
<tr>
<td>Education and Programs Underwriting &amp; Fees</td>
<td>$104,782</td>
</tr>
<tr>
<td>Government Grants</td>
<td>$378,352</td>
</tr>
<tr>
<td>In-Kind Contributions</td>
<td>$124,760</td>
</tr>
<tr>
<td>Net Investment Income</td>
<td>$104,782</td>
</tr>
<tr>
<td>Net Assets Released from Donor Restrictions</td>
<td>$352,888.31</td>
</tr>
</tbody>
</table>

Unrestricted Revenue $2,216,359
Donor Restricted Revenue $(306,086)

Total Revenue $1,910,273

EXPENSES

<table>
<thead>
<tr>
<th>Program Costs:</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Programs</td>
<td>$1,068,789</td>
</tr>
<tr>
<td>International Services</td>
<td>$319,538</td>
</tr>
<tr>
<td>Education Program</td>
<td>$257,577</td>
</tr>
<tr>
<td>Development</td>
<td>$269,583</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$583,148</td>
</tr>
</tbody>
</table>

Total Expenses $2,498,905
Board of Directors

CHAIRMAN
David C. Meyer

SECRETARY
Larry B. Pascal

VICE CHAIRS
David M. Jacobs
Marvin Singleton

TREASURER
Chris Hughes

PRESIDENT & CEO
Liz Brailsford

Marjorie A. Adams
Mike Anderson
Jocelyn Ansley
Lindsay Billingsley
Sano Blocker
Brian Boilla
Randall Bond
Aimee Burnett
Matt Byrd
Michael Capps
Ollie Chandhok
Dan Colston
Michael Dee
Sarah Dodd
David Emmons
Jeffrey Engel
Jack Fan
Ryan Fisher
Theresa Flores
Nicole Garcia

Stephen Gardner, Ph.D.
Thomas Haskins
Robert T. Hastings, Jr.
Maisie L. Heiken
Michael Holmes
Darren L. James, FAIA
Jennifer N. Johnson*
Ambassador Robert W. Jordan
Yon Yoon Jorden
Brian Jorgenson
Suzan Kedron
Timothy Leahy
Bets Lillo
Weston C. Loegering
Peter Loh
Brendan McGuire
Diane McNulty, Ph.D.
Mark I. Michigan
Julie Mingus
Julie G. Morlend

Abid Neemuchwala
Allison Payne
Ambassador Jeanne L. Phillips
Joanna Ridgway
Brendon P. Riley
Manjusha Shankaradas
Steven Soper
Kirk Teske
Arielle Tobin
Rick Welday
Michele Wheeler
Shannon Wherry
Robert Wirick
John A. Wise*
Gary Wolens

* Ex officio, Global North Texas
Mallon Circle

The World Affairs Council is proud to recognize current and former members of the Board of Directors who have made lifetime contributions to the Council.

Marjorie A. Adams
Darcy Anderson
Jorge L. Baldor
Mark W. Bayer
Lucy Billingsley
Sano Blocker
Talmage Boston
C. Keith Cargill
Lee Cullum
Michael B. Decker
Stephen Gardner, Ph.D.
Linda Gibbons
James Hollifield, Ph.D.
Herbert Hunt
David M. Jacobs
Robert M. Jenkins
Ambassador Robert W. Jordan
Randol D. Justice
Robert W. Kantner
Edward S. Koppman
Timothy Krause
Dr. Charles Ku
Stephen LaSala
William H. Lively
Weston C. Loegering
Joseph McKinney, Ph.D.
Diane McNulty, Ph.D.
David C. Meyer
Hicks Morgan
Patrick M. Murray
Ambassador James C. Oberwetter
Paul Pandian
Patricia M. Patterson
Ambassador Jeanne L. Phillips
Timothy E. Powers
Robert Rendell
James R. Riley
Kristy Hoglund Robinson
Linda P. Shaffer
Hon. Alan Steelman
Jack C. Vaughn, Jr.
Michael Wadsworth
John M. Ward
Donna Wilhelm
James F. Young

President's Circle

The Council's highest level of membership, providing philanthropic support for education programming.

Lucy & Henry Billingsley
Brian Boilla
Aimee Burnett
Meredith Burns
Maruchy Cantu
Oliver Chandhok
Linda & Bill Custard
Martha Custard
Debra Decker
Jonathan Fechner
Nicole Garcia
Marc Gineris
Bridget Hall
Maisie L. Heiken
Jennifer Hunt Frazier
Laura C. Hurt
Chris Jackson
Ken Karika
Bryan Kucheltz
Tara Lause
Noelle LeVeaux
Lynn Lewis
Justin Lonon
Mauro Marquez
Holly & Tom Mayer
Brendan McGuire
Scott Parel
Larry B. Pascal
Dennis Patterson
Allison Payne
Magdalena Reinhard
Linda & Richard Shaffer
Nicholas Smythe
Molly & Steven Soper
Naoto Takayanagi
Rick Welday
Taylor H. Wilson
Adam Wright
Institutional Members

*The World Affairs Council is proud to recognize our current institutional members.*

City of Addison
Bell
Consulate General of Canada in Dallas
City of Dallas
Dallas Baptist University
Dallas Business Journal
Dallas College
Dallas/Fort Worth International Airport
Dallas Holocaust and Human Rights Museum
Dallas Independent School District
Dallas Symphony Orchestra
Eco High Fidelity
Federal Reserve Bank of Dallas
Frost Bank
Haynes and Boone, LLP
HEB Independent School District
Hotel Crescent Court
International Leadership of Texas
KERA
Klyde Warren Park
Lockheed Martin
Microsage, Inc
NEC
PNC Bank
PwC
Raytheon Technologies
Texas Instruments
Texas Capital Bank
The Dallas Morning News
The Sixth Floor Museum
Ursuline Academy of Dallas
The World Affairs Council is a nonprofit, nonpartisan organization dedicated to educating and engaging the local community in national and international affairs.

Learn more about our mission at dfwworld.org.