



42ND Annual H. Neil Mallon Award Dinner

HONORING

JAMES W. KEYES

Global Business Leader and Bestselling Author

Former President & CEO of 7-Eleven, Inc. & Former Chairman & CEO of Blockbuster, Inc.

October 30, 2025 • Hilton Anatole Dallas

Receptions 6:00 PM • Dinner & Award Presentation 7:00-9:00 PM • Business/Cocktail Attire

Sponsor Levels

**Global
Citizen**
\$5,000

**Global
Patron**
\$10,000

**Global
Engager**
\$25,000

**Global
Influencer**
\$50,000

**Global
Champion**
\$100,000

BENEFITS

	Global Citizen	Global Patron	Global Engager	Global Influencer	Global Champion
Tables (10 Guests Each)	1	1	1 premier seating	2 premier seating	3 premier seating
Invitations to Head Table Seating			2	2	4
Complimentary Parking	valet	valet	valet	valet	valet
Council Memberships		1 Patron Level	2 Patron Level	3 Patron Level	5 Patron Level
Reception Invitations (All Guests)	Main	Patrons'	Patrons'	Patrons'	Patrons'
Media Advertisements (Dallas Morning News, Dallas Business Journal, etc.)				✓	✓
Council Website, Event Signage, Press Release, Social Media, and Council Donor Wall	✓	✓	✓	✓ prominent	✓ prominent
Event Program Recognition	Listing	Listing	One Page Ad	Two Page Ad	Two Page Ad





SPONSOR FORM

Company Information

SPONSORSHIP LEVEL

See Sponsor Levels on previous page

- ☐ I am unable to attend, but enclosed is a tax-deductible donation in the amount of \$
- ☐ My gift is in honor/memory of

Contact Name

Sponsor Listing Name (Exactly as you wish it to appear in printed materials)

Address

City, State, Zip

Phone

Email

Let us know if you plan to use your seats?

Billing & Payment

Card Type (Personal | Business)

☐ Check (please list number)

☐ Credit Card

Card Number

Expiration Date

Security Code

City, State, Zip

Name on Card

To make sponsorship commitment online, email this form to Alana Buenrostro at the email address listed below.

You can process your payment online at dfwworld.org/event/Mallon-42.

Please send completed form and payment in enclosed return envelope.

I understand the Council will give its best efforts to host a dinner.

If for any reason the Council is unable to do so, I understand my tax-deductible contribution is nonrefundable.

Signature

*The World Affairs Council of Dallas/Fort Worth is a nonprofit 501(c)(3) organization, Tax ID 75-0855628.
Contributions are tax deductible to the extent provided by law.*

