



## 42<sup>ND</sup> Annual H. Neil Mallon Award Dinner

### HONORING JAMES W. KEYES

Global Business Leader and Bestselling Author

Former President & CEO of 7-Eleven, Inc. & Former Chairman & CEO of Blockbuster, Inc.

**October 30, 2025 • Hilton Anatole Dallas**

Receptions 6:00 PM • Dinner & Award Presentation 7:00-9:00 PM • Business/Cocktail Attire

Sponsor Levels	Global Citizen \$5,000	Global Patron \$10,000	Global Engager \$25,000	Global Influencer \$50,000	Global Champion \$100,000
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BENEFITS					
Tables (10 Guests Each)	1	1	1 premier seating	2 premier seating	3 premier seating
Invitations to Head Table Seating			2	2	4
Complimentary Parking	valet	valet	valet	valet	valet
Council Memberships		1 Patron Level	2 Patron Level	3 Patron Level	5 Patron Level
Reception Invitations (All Guests)	Main	Patrons'	Patrons'	Patrons'	Patrons'
Media Advertisements (Dallas Morning News, Dallas Business Journal, etc.)				✓	✓
Council Website, Event Signage, Press Release, Social Media, and Council Donor Wall	✓	✓	✓	✓ prominent	✓ prominent
Event Program Recognition	Listing	Listing	One Page Ad	Two Page Ad	Two Page Ad





## SPONSOR FORM

### Company Information

#### SPONSORSHIP LEVEL

See Sponsor Levels on previous page

- I am unable to attend, but enclosed is a tax-deductible donation in the amount of \$ \_\_\_\_\_
- My gift is in honor/memory of \_\_\_\_\_

Contact Name

Sponsor Listing Name (Exactly as you wish it to appear in printed materials)

Address

City, State, Zip

Phone

Email

Let us know if you plan to use your seats?

### Billing & Payment

Check (please list number) \_\_\_\_\_

Credit Card

Card Type (Personal | Business)

Card Number

Expiration Date

Security Code

City, State, Zip

Name on Card

To make sponsorship commitment online, email this form to Alana Buenrostro at the email address listed below.

You can process your payment online at [dfwworld.org/event/Mallon-42](http://dfwworld.org/event/Mallon-42).

Please send completed form and payment in enclosed return envelope.

I understand the Council will give its best efforts to host a dinner.

If for any reason the Council is unable to do so, I understand my tax-deductible contribution is nonrefundable.

Signature

The World Affairs Council of Dallas/Fort Worth is a nonprofit 501(c)(3) organization, Tax ID 75-0855628.  
Contributions are tax deductible to the extent provided by law.

